

FIRST ANNUAL FIRSTLIGHT COMMUNITY FOUNDATION

ELF DASH 5K FUN RUN/WALK & TOY DRIVE SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR (Only 1)

Investment: \$2,500

- Company **NAME & LOGO** included as the LEAD sponsor in event promotions, including press releases interviews, radio, and/or tv
- Company **NAME & LOGO** on all printed advertising ; including registration forms and posters
- Company **NAME** printed PROMINENTLY on back of all T-shirts along with other sponsors
- Company banner displayed at the event (provided by Sponsor)
- Company may provide items for goody bags
- 10 complimentary entries & T-shirts for the event (\$250 Value)

PLATINUM SPONSOR (2 Sponsors)

Investment: \$1,500

- Company **NAME** listed as sponsor in event promotions, press releases, interviews
- Company **NAME** on all printed advertising; including registration forms and posters
- Company **NAME** printed **PROMINENTLY** on back of all T-Shirts
- Company banner displayed at event (provided by Sponsor)
- Company may provide items for goody bags
- 6 complimentary entries & T-shirts for the event (\$150 Value)

GOLD SPONSOR

Investment: \$750

- Company **NAME & LOGO** on all printed advertising; including registration forms and posters
- Company **NAME** printed on race T-shirts
- Company may provide items for goody bags
- Company banner displayed at the event (supplied by company)
- 3 complimentary entries & T-shirts for the event (\$75 Value)

SILVER SPONSOR

Investment: \$500

- Company **NAME** printed on race T-shirts
- Company may provide items for goody bags
- Company banner displayed at the event (supplied by company)
- 2 complimentary entries & T-shirts for the event (\$50 Value)

BRONZE SPONSOR

Investment: \$250

- Company NAME printed on race T-shirts
- Company may provide items for goody bags
- 1 complimentary entry & T-shirt for the event (\$25 Value)

MILE MARKER/WATER STATION SPONSOR

Investment: \$100

- Company Name Displayed at mile marker (x # of mile markers available)
- Company Banner displayed at Water Station (provided by sponsor)

Donations of Material Goods are greatly appreciated, including:

- Water/Juices, Fruit, Bagels, Granola bars, T-Shirts, Trophies, Goody Bag items, etc.

*Sponsorship level will be determined by amount of material goods donated.

Notes: Other sponsorship opportunities may include:

Course entertainment
Post race entertainment
Official pace cars

Course cheer stations
Post race refreshments
Race kick-off party sponsor

Checks should be made out and mailed to (W-9 Form available upon request):



FirstLight Community Foundation
C/O Adrian Duran, Executive Director
9983 Kenworthy St.
El Paso, TX 79924
aduran@firstlightfcu.org
(915) 564-3292



2018 5K RUN/WALK SPONSORSHIP

I, _____ do hereby agree to participate as a Sponsor for the FirstLight Community Foundation 5K Fun Run/Walk.

***SPONSORSHIP LEVELS** Mark your choice with an 'X'

_____ Diamond (\$2,500) _____ Platinum (\$1,500) _____ Gold (\$750) _____ Silver (\$500)

_____ Bronze (\$250) _____ Mile Marker/Water Station Sponsor (\$100)

Payment Type: _____ VISA _____ MasterCard _____ Amex _____ Check

Billing Address: _____

Card Number / Exp. Date: _____

Card Holder Name: _____

CVV: _____

Authorizing Signature: _____

PARTNER/SPONSOR/CONTRIBUTOR

Sponsoring Company Name: _____

Company Address: _____ Phone: _____

Official Representative Name: _____ Title: _____

Email: _____

Signature: _____ Date: _____

Authorizing Signature: _____ Date: _____

FirstLight Community Foundation

Please Mail Form To:

FirstLight Community Foundation
C/O Adrian Duran, Executive Director
9983 Kenworthy St.
El Paso, TX 79924
aduran@firstlightfcu.org
(915) 564-3292

10/18

* **1)** This donation will not affect any existing or future vendor relationships with FirstLight Federal Credit Union, either positively or negatively; **2)** and as such, there is no implied threat of discontinuing business if you decide you are unable to provide a sponsorship at this time; and **3)** pricing of any existing agreements will continue at its current agreed upon price point until standard term renegotiation.